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For Immediate Release

## **Wave2 Contributes Locator Platform to “Opportunity Knock\$”**

**Gaithersburg, MD – November 2021** – Wave2 announces it is providing its location services platform to host The Opportunity Finder system behind “Opportunity Knock\$.” The new series from the award-winning Executive Producer of “Biz Kid\$” and “Bill Nye the Science Guy,” Jamie Hammond, will focus on changing lives for the better, turning complex financial challenges into economic success stories, and helping viewers at home accomplish the same things in their own lives.

“Wave2 works with credit unions, community banks, and CDFIs,” said Jason Green, Co-Founder of Wave2. “So, we are thrilled at the opportunity to contribute to the mission of ‘Opportunity Knock\$’ and the National Council for Financial Opportunities.”

The new program, slated to launch in September 2022, is a part of The Opportunity Initiative, the most extensive coordinated economic mobility campaign in US history. The goal of the show, which will air on public television, is to target struggling families across the United States who deserve the chance to build a better life and a strong financial future.

Wave2’s contribution, the Opportunity Finder, is a search and mapping platform that will connect families with the resources they need to improve their lives. The system will help users find targeted financial products, services, and community resources right in their own neighborhoods. These resources will help them eliminate debt, build credit, or get job training. They can also help someone start a business, get food assistance, find legal aid, get help with rent and utilities, learn interview skills, get coaching, help with foreclosure prevention, and much more.

“The show’s aim to change the lives of viewers at home is achieved by connecting them with targeted services at local nonprofits and not-for-profit CDFIs in their own communities via The Opportunity Finder,” said Jamie Strayer, Executive Producer and Co-Creator of “Opportunity Knock\$.” “The innovative tools that Wave2 has developed make it so much easier for families to achieve economic mobility and to take personal action based on what they have learned from the educational and inspirational stories featured in the show. Wave 2 is the reason that Opportunity Knock\$ becomes life-changing TV. It is the tool that changes lives.”

To discover more about “Opportunity Knock\$,” visit the public website at <https://www.opportunityknocks.net/>

### **About Wave2**

The Wave2 Branch & ATM Locator is an innovative interactive location search and mapping tool for credit unions and community banks. Please visit <https://wave2locator.com> for more information and live demos.

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